




G. Ryan Cerbus

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June 2014—Present

Durable
Beaver Falls, Pennsylvania

Co-founder, Creative Director

My friend Joel Ward and I decided to formalize our working relationship after collaborating on several branding projects. Since then, we have been engaged by companies and non-profit organizations to create new branding identification systems and websites.

October 2007—February 2017

Geneva College
Beaver Falls, Pennsylvania

Graphic Designer

Began as a print design intern and received several promotions, adding digital design and video production to my responsibilities. Oversaw print, video and web projects from concept to completion, worked with external vendors for production and communicated with in-house clients.

March 2008—December 2009

Beaver Falls Coffee & Tea
Beaver Falls, Pennsylvania

Barista

Took a part-time job in addition to my work at Geneva. Made drinks, prepared food, operated the register, opened and closed the shop.

December 2006—May 2007

Purdue Memorial Union Marketing
West Lafayette, Indiana

Graphic Design Intern

Found a part-time job while I was a student, creating marketing materials for restaurants in the Union.

Summer 2006

Saturday Evening Post
Indianapolis, Indiana

Web Design Intern

Managed digital assets, created new web pages and advertisements.

August 2002—May 2007

Purdue University
West Lafayette, Indiana

Bachelor of Arts in Visual Communication Design

Studied for five years at Purdue University. Also received a minor in Art History.

Competencies

Page layout, branding, photography, videography, website content management, social media content design, web design, project management and client relations

Tools

Highly proficient with the Adobe Creative Cloud, including InDesign, Photoshop, Illustrator, Dreamweaver, After Effects, Premier and Audition. Very comfortable with Microsoft Word, PowerPoint and Excel.

Code

Very familiar with HTML/CSS and able to incorporate jQuery. Familiar with Windows, MacOS and Unix systems.